



Impact Report

2024

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SOLID ROCK
COMMUNITY CHURCH

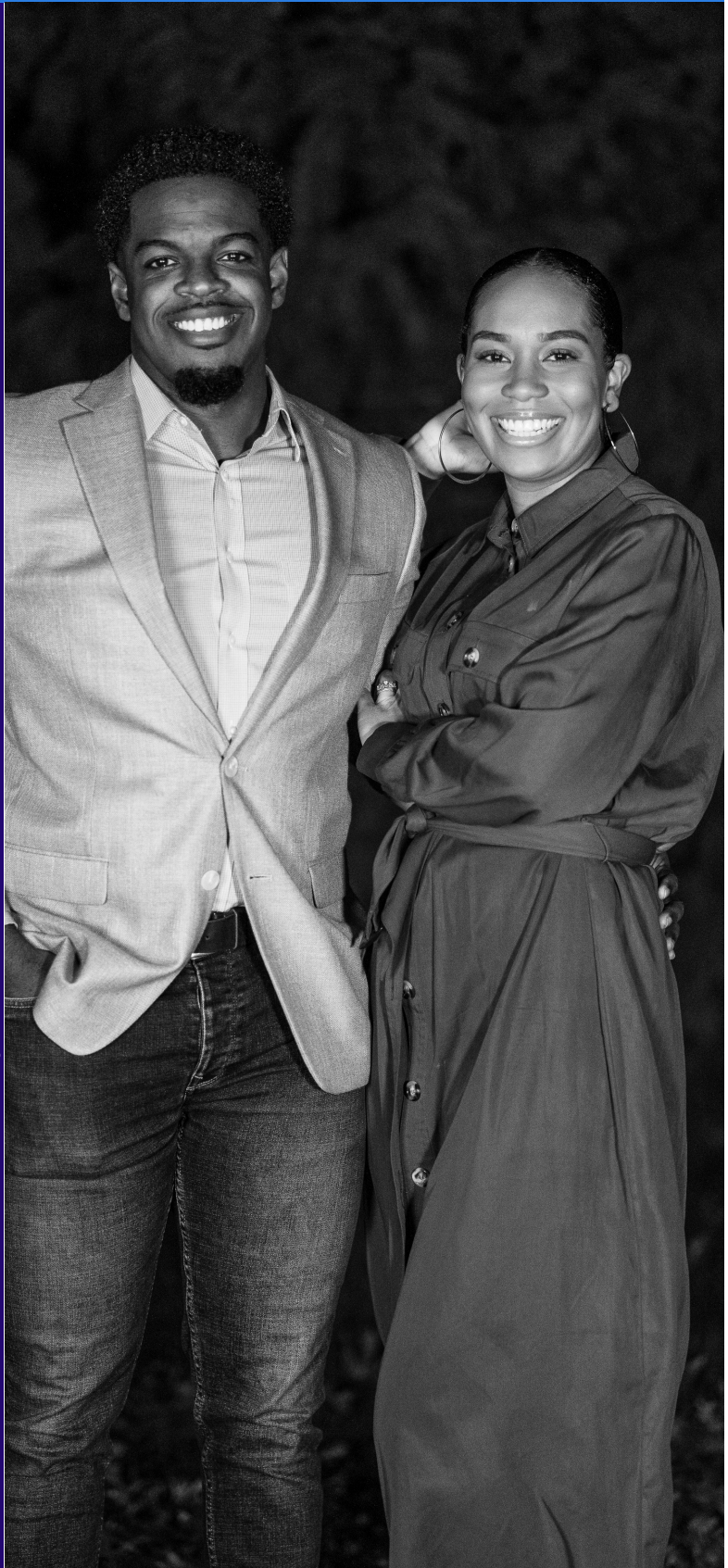
Impact Report

2024



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Executive Summary

Grace and Peace!

Thank you for taking the time to learn more about how Solid Rock Church is making impact in Osceola County and beyond. The following pages detail the impact this faith community has made in terms of dollars spent, people served, volunteer hours, and lives changed.

As an organization, we value learning and clarity. Organizational clarity in the form of transparency is essential to cultivating a culture of trust. Contextual literacy is learning about your environment through observation, immersion, and application. Our impact report enables us to communicate clarity and conclusions from our learning with congregants, community partners, and committed stakeholders to strengthen trust.

Faith-based non-profits have a responsibility to connect with congregants and people outside of their faith communities. Our tax-exempt status is an advantage that positions us to work for change without the burden of paying corporate taxes. This report will give our congregants language for explaining how the church is benefiting the community. This report will also offer non-members insights on the church's mission, vision, and values.

You can look forward to reading about the goals our organization set for 2024 and the results from 12 months of execution. You will also learn about the systems and processes implemented to mitigate risk and overcome obstacles to realizing organizational goals.

Expect to learn more about:

- As a christian church, we are always keen to help people develop as disciples of Jesus Christ. This report will talk about how we develop disciples of Jesus Christ.
- We are also committed to providing social services in Osceola County. Expect to learn more about our social service programming.
- The report will discuss Solid Rock's global engagement. There will be details about where we serve and how partners make global impact through the local church.
- Every organization has challenges. In this publication we will discuss some of the key challenges we face as a growing church and how we are facing these challenges to improve.
- Finally, we will discuss our learnings from 2024 and offer projections for 2025.

Our Story So Far

OUR MISSION

2024 was a key year for Solid Rock Church. Two years removed from a global pandemic, the world has changed and thus the church has had to change along with it. There are several reasons why organizations create impact reports, such as:

- Being able to review your projects against your mission and goals
- Improving and implementing changes depending on the results of the report
- Building trust with funders, supporters, and beneficiaries
- Cultivating a culture of learning among similar organizations
- Celebrating the achievements of staff and volunteers

Impact reports tell the story of how the numbers translate to real life impact. We want to be the church that communities don't want to live without not the church that communities can't remember existed.

OUR PURPOSE

Our church exists to see the gospel of Jesus Christ lifted up for all. This is why we **bring** people in, **build** them up, and **send** them out to be like Christ! We believe that the church should be the gospel in action. We put our faith to work by serving the community around us. No matter what the need is, we are committed to helping people find lasting solutions by pointing them to an everlasting God!

**“We believe that
God is calling us
FORWARD! We
are pressing
toward the mark of
prize in Christ!”**



Our 2024 Goals

In 2024, Solid Rock aimed to build on momentum that was established after coming out of the Global Pandemic. The church grew in 2022 and 2023, and the expectation was for greater growth in 2024. To that end, the church set many goals and objectives to serve a growing community and foster more growth in the year to come. Here are some of the goals that Solid Rock set for 2024.

1

Win people to Christ!

As the body of Christ, we believe that there is no mission more meaningful than the activities of evangelism and discipleship. In this report, you will read how this church has dedicated resources for the purpose of helping people grow in their faith in Jesus!

We are elated to see how many people are growing in Christ and look forward to how families will continue to grow in their faith through this local church.

2

Launch Still We Rise Excellence Academy

We believe that the educational landscape of our time is littered with landmines that endanger our young people. We believe that the Still We Rise Excellence Academy is a prophetic picture of rising above these pitfalls. Theologically, we believe that Christ calls us to RISE, and we will instill that call in our students. The school summons to mind the sojourn of people who have risen despite myriad mountains of opposition. Just like they did, WE WILL **RISE!**

3

Successfully transition from Dr. Matt and Lady Rhesa Quainoo to Pastor Tim and Pastor Jill Quainoo.

"There is an appointed time for everything. And there is a time for every matter under heaven..."

Ecclesiastes 3:1

In 2023, Dr. Matt Quainoo and Leading Lady Rhesa announced that they would be transitioning into leadership at Celebration Church. Pastor Tim and Pastor Jill have accepted the call to lead Solid Rock **FORWARD!**

Our Strategy

Our church has a vision to raise leaders and mobilize Christian movements around the world. We believe great leadership lifts while chaos can lower an organization's effectiveness. God has blessed our church to have many great leaders. Together, we found 4 areas of focus to ensure our church stays on track.

PROJECTS	DETAILS	OUTCOME
Outreach Expansion	Solid Rock partnered with many orgs. to serve the area!	<ul style="list-style-type: none">• Largest Turkey giveaway with CAFA.• Thanksgiving and Christmas Outreaches.
Dedication of the N.I.A. Center	Solid Rock set out to establish a N ext Gen, I nnovation, and A chievement center!	<ul style="list-style-type: none">• Partnership with Early Learning Hub Osceola.• \$125K Grant Awarded.
Global Missions Expansion	Solid Rock supports missions work around the world.	<ul style="list-style-type: none">• Solid Rock // Ghana increased partnership.• Solid Rock // Zambia increased partnership
Senior Pastor Transition	North and South Partnership	<ul style="list-style-type: none">• Dr. Matt and Lady Rhesa successfully transitioned to MD.• Pastor Tim and Pastor Jill did too.

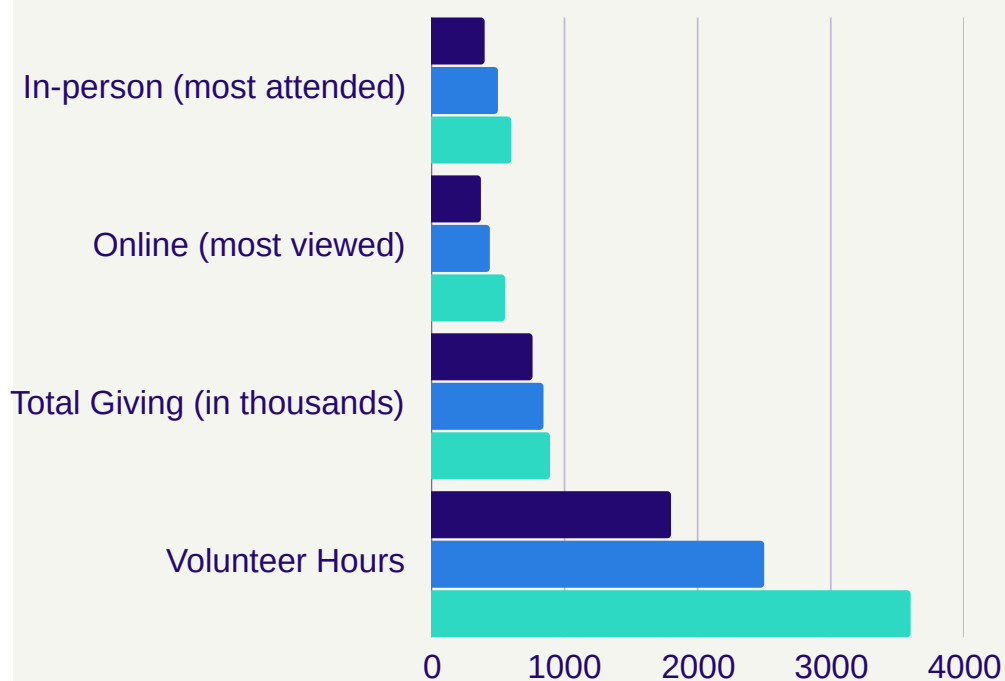


There is an old saying: "What you measure grows".

We believe that measuring our output: spiritually, fiscally, socially, and technologically all point to how healthy our church is as an organization. These indicators cannot tell the whole story but they are important markers for how our church works!

GROWTH MEASUREMENTS

4 Growth Indexes for Measuring Solid Rock's Growth
2022 - 2024.



11.16%

Net Margin Indicator

100+

New members came
through Solid Rock 101
and 202

The average non-profit net margin ratio in the United States is about 7.71% according to a NYU report. Coming in at about a 10% net margin ratio, Solid Rock Church is a measurably healthy non-profit organization.

- When you invest time and money at Solid Rock, you can be confident that your investment is worthwhile.
- With numerous people saved and discipled through Sunday Services and Solid Rock 101 and 202, respectively, Solid Rock is excelling fiscally AND spiritually!
- Through independent and partnered efforts, Solid Rock served over 300 families in 2024 through our Outreach and Evangelism ministries.
- The ministry of bible teaching produces over 400 hours of study and preparation for volunteer service (these hours include staff contributions and do not include senior pastor hours).

3.5%

Revenue Increase from
FY 2023 to FY 2024.

\$882,711

FY 2024 Revenue Actual



\$1,016,000

FY 2024 Revenue Actual + in-kind donation received.

~98k

Diifference of Actual
Revenue and Actual
Expenses FY 2024

51

Baptisms

44

New people started
serving on a Ministry
Team.

127

New Guests visited
Solid Rock.*

*Guests that we have
information for.

3600+

Volunteer Hours
worked by over 150
volunteers at Solid
Rock.

The goal of this report is to share the **impact** that Solid Rock is making in our local community and beyond. We are absolutely elated that God is moving in our day and deeply humbled and honored to be on God's team to **serve** the world.

These numbers are our way of being **accountable** for all of the blessings that God has given us. As a church we believe that when you are **faithful** over a few things, you can then be trusted with much. We are **passionate** about serving our community and seeing people grow in their relationships with God. We believe that faith without works is dead so it is important that we don't just talk about impact but that we walk our talk.

2024 was an epic year! Now we are looking to **thrive** in 2025!

2025 Projections

Looking Forward, we see a bright landscape of opportunity for growth and impact.

The Osceola County projections for growth are high. Some experts predict that Osceola County could double in size by 2040.

Orlando Metro demographics suggest that 51% of residents in Orlando are millennials (median age of 38.9). If 38% millennials are returning to church, then nearly half a million Orlando residents need a church home!

1

Our church needs to expand.

With growing population rates in and around Kissimmee, Solid Rock is going to need to create more room for new and visiting guests on Sunday Mornings. Starting April 20, 2025 Solid Rock will offer 2 morning services at 9 AM and 11 AM. The experiences will be identical (including kid's Church at both services) so that more families can worship Jesus without worrying about finding a parking space.

2

Discipleship needs to double.

As the church grows, so will the needs of the congregation. Meeting the needs of people starts with people growing closer to God. There will be an increase in discipleship efforts like Growth Track, Life Groups, Bible Study, and Worship Nights to foster opportunities for growth.

See how you fit in the mix! Look for opportunities for growth that will impact your life as a single person, married couple, youth, or senior!

3

Still We Rise Excellence Academy will Launch

2024 was exciting and eye opening. We learned a great deal about Department of Education in Florida and what it takes to get things done.

Now we are ready to open Still We Rise, and invite students to rise another level of educational excellence!

Stay tuned for Open House Dates and Fundraising efforts as we look forward to the fall!

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SOLID ROCK

COMMUNITY CHURCH

As we enter the next season of ministry, we want you to be "sure of this very thing, that the one who began a good work in [Solid Rock] will perfect it..."

-Philippians 1:6

We will continue to see the gospel of Jesus Christ lifted high for all.

On behalf of the Elders, Ministers, Deacons, Ministry Team Leaders and Members of Solid Rock, thank you for joining the journey. Let's keep believing that God will get the glory in our story!

In Love and Service,

Pastor Tim and Pastor Jill Quainoo



We thank you for your continued support and partnership.

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